

**FOR IMMEDIATE RELEASE**

11 May 2017

## **LOSCAM ANNOUNCES ENTRY INTO TAIWAN LOGISTICS MARKET**

A night of celebration and cheers from over 100 guests and representatives from logistics associations, leading supply chain service providers, valued customers, media and LOSCAM's management team sums up the mood during the official launch of LOSCAM Taiwan in Taipei on 26 April 2017.

Taiwan represents LOSCAM's 12<sup>th</sup> strategic market entry in the Asia Pacific region and coincides with the group's 75 years anniversary. With head office situated in Taipei, the capital and commercial hub of economic activities including the logistics industry, LOSCAM targets to promote and drive its returnable packaging and pooling solutions to the larger national market eventually. Having inked partnership agreements with major supply chain and logistics organisations covering a wide spectrum of sectors, LOSCAM's management is confident of fulfilling its strategic plans set forth for the Taiwan market.

"LOSCAM's strategy is to fine-tune our solutions to fit into Taiwan's mature supply chain model and palletised distribution network. Our objective is to facilitate smooth, focused and comprehensive logistic services and to be a transitional platform that supports our customers seamlessly move into the international stage." said Patrick Chan, Director, Regional Business Development of SE Asia & Taiwan, in his welcoming speech.

Sirin Limpitoot, President of the LOSCAM Group, in his officiating speech identified the theme of the night's ceremony and the role LOSCAM plays with its entry into Taiwan, " *'Pool to Collaborate, Pool to Innovate'* is not simply a slogan to highlight tonight's Opening Ceremony, it is the commitment we make and the determination we give to the Taiwan market: Through Pooling, We Collaborate; Through Collaboration, We Create,"

"Taiwan is ranked amongst the largest economy in the international platform and a very important part of our integrated Asia Pacific network. We have full confidence in bringing further developments to logistics practice in Taiwan."



LOSCAM Executive Committee, SE Asia management team and  
LOSCAM Taiwan team toasting for the official Opening



**About Loscam**

*LOSCAM is a leading provider of Returnable Package Handling (RPH) solutions for use in supply chains. LOSCAM operates in 12 regions throughout Asia Pacific and is focused on delivering high quality, efficient and environmentally sustainable solutions. This has led to a position of leadership in the manufacturing and retail sectors. The business was established in the 1940s in Australia and the mid-1990s in Asia. [www.loscam.com](http://www.loscam.com)*

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