



**FOR IMMEDIATE RELEASE**  
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## **Loscam Vietnam Opened New Depot in Da Nang**

Loscam, Asia Pacific's leading pallet pooling service provider, has recently set up a new service depot in Da Nang, the central coastal city in Vietnam. The new depot is Loscam Vietnam's third depot in the country.

Da Nang is Vietnam's 4<sup>th</sup> largest city, located on the South Central Coast. It's an important industrial and port city, and the commercial and educational centre of Central Vietnam whose economic growth has been rapid in recent years.

Ever since its inception in 2006, Loscam Vietnam has been committed to providing quality pooling services and products to the Vietnam market. Prior to the opening of the Da Nang depot, Loscam had established two depots in Vietnam, namely Ho Chi Minh City in the South and Hanoi City in the North, where its services extend to customers in these two cities and surrounding areas. "With the establishment of our new depot in Da Nang, Loscam now has three depots to cover Vietnam's major economic regions. We are now able to provide comprehensive pooling services to our customers in these three cities," said Ms LanAnh DoThi, General Manager of Loscam Vietnam.

For years, Loscam has been driving pallet rental and pooling in Vietnam to cope with the fast-growing FMCG industry. "Loscam pallet pooling is playing an increasingly important role in Vietnam's modern retail market. By renting Loscam's pooled ECR pallets for storage and distribution, customers can increase their supply chain efficiency while reducing overall logistics costs," Ms LanAnh added.

Loscam Vietnam's major customers are local and multi-national FMCG manufacturers and retailers, who have been expanding their business coverage all over Vietnam. Loscam will continue to invest in developing pooling solutions and products range, and in facilities as well. Da Nang Depot is among our latest initiatives to increase values to our customers. Supported by Loscam's three depots in Vietnam, customers can benefit from the optimisation of product supply chain management through standardised pallets and pallet pooling.

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### **About Loscam**

*LOSCAM is a leading provider of Returnable Package Handling (RPH) solutions for use in supply chains. Loscam operates in 11 countries throughout Asia Pacific and is focused on delivering high quality, efficient and environmentally sustainable solutions. This has led to a position of leadership in the manufacturing and retail sectors. The business was established in the 1940s in Australia and the mid 1990s in Asia. [www.Loscam.com](http://www.Loscam.com)*

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