

**FOR IMMEDIATE RELEASE**

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**Loscam Australia Support Foodbank & Swags for Homeless**

Recently, two AU\$20,000 cheques endorsed by China Merchants Charitable Foundation were presented by Daniel Bunnett, Executive Vice President for Australia and New Zealand, to support our neighbourhood charity organizations, Foodbank and Swags for Homeless.

Loscam has an extended commitment to both charities. Since 2007, Loscam has been supporting Foodbank nationally by providing pallets, bins & Gpak's at little or no cost. With this year's financial donation, it allows Foodbank to stock the Big One (Staple Food Program) with additional 280,000 meals by helping to buy \$7 worth of food per dollar donated.

"Loscam already provides around \$50,000 worth of pro-bono pallet hire which allows us to ship approximately 10 million nutritious pa meal equivalents to Aussies & their families across Australia!" said Tony Gatt, Business Development & Fundraising Manager of Foodbank.

As a non-denominational and non-profit organisation, Foodbank is the largest hunger relief organisation in Australia. Last year alone, it rescued 32 million kilos of food destined to be dumped and turned it into 40 million meals. Foodbank is truly a pantry to the charities and community groups.

"Loscam Australia is proud to have partnered with Foodbank in supporting their ongoing efforts in feeding those in need across the country. Our \$20,000 donation, which was sourced from China Merchants Charitable Foundation, will go towards producing thousands of meals for the hungry. We will be further supporting this fantastic initiative with volunteer work within their operations," said Daniel.

Constituting the same significance, the other core project Loscam shoulder is moving Backpack Bed to the community with Swags for Homeless.

The light weight Backpack Bed, which rolls out to an all-weather protected bed with built-in mattress, is a 2.9 kg single-person emergency bed. Alongside of meeting 47 international standards for quality and safety (including fire retardancy) and was awarded the 2011 Australian Human Rights Award from the Australian Human Rights Commission, it is the protection, human dignity and rights, and a light of hope the Bed offers correspond to the reassurance Loscam has long devoted to offer to our community.

Swag for Homeless is a national charity that partners with more than 400 welfare agencies across Australia for distribution of Backpack Beds to homeless people without shelter. In addition to the awards received, and acquired from museums, the Backpack Bed program has now spread to the USA, New Zealand, UK, Germany, Canada and Spain.

“Loscam Australia is proud to have partnered with Swags for the Homeless in supporting their cause in providing those in need with shelter across Australia. Our \$20,000 donation, which was sourced from China Merchants Charitable Foundation, will allow for hundreds of new swags to be manufactured and provided to those in need,” said Daniel.

“Every night across Australia there are homeless people sleeping on our streets. Loscam has shown great generosity by supporting our program to provide Backpack Beds to street sleeping homeless people without shelter. These funds will ensure more homeless people are kept healthy and safe with dignity until they find shelter,” said Tony Clark, Founder and CEO of Swags for Homeless.

“Thank you Loscam for being part of our team.”



*Cheque presentations to Mr Tony Gatt, Business Development & Fundraising Manager of Foodbank (left) and to Ms Lisa Clarke, Operations Manager and Co-designer of Backpack Bed of Swags for Homeless, by Mr Daniel Bunnett, Executive Vice President for Australia and New Zealand*



Backpack Beds on the road by Loscam pallets



Rolling out Backpack Bed

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**About Loscam - [www.Loscam.com](http://www.Loscam.com)**

*LOSCAM is a leading provider of Returnable Package Handling (RPH) solutions for use in supply chains. Loscam operates in 11 countries throughout Asia Pacific and is focused on delivering high quality, efficient and environmentally sustainable solutions. This has led to a position of leadership in the manufacturing and retail sectors. The business was established in the 1940s in Australia and the mid 1990s in Asia.*

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